



Prosuma Group was established in 1966 as the "Société Ivoirienne de Promotion de Supermarchés", and opened its first 750 m² Nour Al Hayat supermarket that year. Since local production was at a very low level, the company soon became an importer and supermarket manager in Ivory Coast.

The main criteria for the selling area were:

- Electricity stabilisation with proper voltage stabilisation for equipment
- Autonomous air-conditioning
- Fire Fighting system (detection and extinction)
- Security system (alarm, detectors, video surveillance)
- decoration in accordance with Sony standards

SONY WORLD

PROSUMA, Ivory Coast, 09/2012 - 12/2012

BUILDINGS

PROJECT FEASIBILITY

PROJECT PREPARATION

PROJECT REALIZATION

Prosuma

Principal project data

Planning and construction of new selling area for Sony World.

- 108 m² ground floor
- 54m² mezzanine area

Scope IPS

Project Feasibility

Project Preparation

- Ext. Basic Engineering
- Layout

Project Realization

- Project and Construction Management
- Procurement
- Time Schedule

IPS operational unit(s)

- IAPS Tunisia

